

SISU College of English Language and Literature (CELL)

Intercultural Communication Direction (Kulich directed)

PhD Course Information

(Fall 2013 Update)

跨文化交际 - SISU Direction No. 19 (?) under the general oversight of Prof. Wang Enming but specifically directed by Prof. Gu Lixing (Steve Kulich)

Summary of the direction:

This program integrates the interdisciplinary roots and disciplinary content and applications of the intercultural field, especially at interpersonal, intergroup, mass media, and national communication levels. Social psychology and communication studies approaches are primarily utilized, contrasting western theories with indigenous studies. These are applied especially to comparing values, identity, cross-cultural adaptation, and IC competence development through education and training. Courses aim to enhance effective learning and research skills needed for conducting careful cross-cultural studies for academic and teaching/training purposes.

本博士点课程追溯跨文化领域的跨学科渊源，考察该领域的知识及其应用，涵盖人际交流、群际交流、大众传播和跨国交流等多个层面，主要借助社会心理学和传播学的研究手段，比较西方理论和本土研究。具体涉及价值观比较、身份认同、跨文化适应以及通过教育和培训发展跨文化能力等。课程旨在强化学习和研究能力，为跨文化学术和教

公共选修课程

*** Survey of Interdisciplinary Research on Intercultural Communications (SIRIC)**

*** 跨学科跨文化研究概论**

This public elective survey course investigates the interdisciplinary influences on the intercultural discipline, covering its research foundations in cultural anthropology, social and cross-cultural psychology, speech communication, interpersonal communication, mass media communication, and critical cultural studies. It also surveys the major scholars, influential texts and journals, key theories and concepts, important research areas and subtopics related to each of these sub-fields, focusing in particular on the research assumptions and methods that lead to diverse research approaches.

本课程追溯跨文化学科的跨学科渊源，揭示文化人类学、社会和跨文化心理学、言语交流、人际交流、大众传媒以及批判性文化研究等学科对跨文化交际学的影响。同时介绍上述各领域的主要学者、重要著作和学术期刊、基本理论和概念以及主要研究方向和课题，重点关注导致研究手段多样化的研究假设和方法。

学研究打下基础。

学位基础课 Academic Foundation Courses (2 Courses offered by Prof. Kulich)

Level 1 (First Semester) Required Academic Basis Course

Cultural, Intercultural and Cross-cultural Communication Theories in Context

文化与跨文化交际与理论 (A theory-based approach to core concepts in IC: "Culture", "Communication," "Values" & "Identity," "Culture Learning/Adaptation," "IC Competence" Research in Social Contexts – Applications to China and Other Languages)

This course examines the extensive theory base of IC focusing primarily on those related to culture and its comparison in different contexts. It considers varied approaches to communication processes, semiotic/meaning perception, how imbedded members consider their own/group's values and identity, their psychological attribution/stereotyping of "others", developmental learning/training, adaptation and acculturation processes, and inter/cross-cultural competence acquisition. As most IC theories have been developed in English speaking contexts, indigenous research, critiques and expansions will also be examined from a comparative Chinese perspective.

本课程主要探讨跨文化交际的重要理论，尤其强调与文化及在不同语境里文化比较有关的理论。内容涉及交际过程、符号和意义的感知、群体成员如何看待自己及群体的价值观和认同、群体成员对外人的心理归因和刻板印象、发展性学习和培训、适应和涵化过程以及跨文化能力习得等。鉴于大多数跨文化交际理论源于英语国家，本课程以中国视角为参照，以本土研究为基础，对有关理论进行批判和扩充。

Level 2 (Second Semester) Required Direction Application Course

Analytical Methods in Cross-cultural Research (AMCCR)

跨文化研究分析方法

This course fosters the carefully designed and verified research approaches needed for convincing comparative culture research. It immerses students in the most used qualitative, quantitative, and mixed method approaches with the goal of building skills in reading seminal statistical and critical journal articles, as well as developing a dissertation and publishable studies. Empirical, ethnographic, and interpretive methods will be examined, evaluated, practiced, and applied.

本课程探讨如何精心设计有效的研究方法来进行科学的文化比较研究。通过介绍常用的定量、定性以及混合研究方法，培养学生阅读高质量的定量分析和批判性期刊文章的能力和撰写毕业论文和期刊论文的能力。课程针对数据分析、民族志以及解释性研究法进行考察、评估、操练和运用。

Textbooks and Journals Recommended for Preparation

Core Pre-readings for the IC Doctoral Exam:

Communicating with Strangers	Gudykunst & Kim	SFLEP 1
Foundations of Intercultural Communication	Chen & Starosta	SFLEP 8
Intercultural Communication in Contexts	Martin & Nakayama	Beiwai/McGraw
Theorizing about Intercultural Communication	Gudykunst	Sage
Intercultural Communication Theories	Dai Xiaodong	SFLEP
Cross-cultural and Intercultural Communication	Gudykunst	SFLEP 7
Intercultural Perspectives on Chinese Communication,	Kulich & Prosser	SFLEP
Intercultural Identity Research I, II (IR Vols. 2 & 3)	Dai & Kuich/Kulich & Dai,	SFLEP
Value Frameworks at the Theoretical Crossroads of Culture,	Kulich & Prosser,	SFLEP

Foundations for IC Academics and Research

Principles of Intercultural Communication	Klyukanov	Pearson
Introduction to Communication Research	Reinard	McGraw-Hill
Studying Language in Intercultural Communication	Xu Lisheng	SFLEP
IC Approach to Foreign Language Teaching	Zhang Hongling	SFLEP
Handbook of Intercultural Communication	Spencer-Oatey	de Gryuter
Handbook of Intercultural Competence	Deardorff	Sage
The Psychology of Values	Seligman, Olson & Zanna	
Lawrence Earlbaum Associates		
The Psychology of Culture Shock	Fouchner & Ward	Routledge
Social Psychology and Cultural Context	Adamopoulos & Kashima	Sage
Cultural Psychology, Cross-cultural Psychology, Indigenous Psychology		Ratner
Nova Science Publishers		

Foundations for Research Methods

Learning from Strangers	Weiss	
Basics of Qualitative Research	Corbin & Strauss	Sage
Research Methods in Psychology	Shaughnessy	Posts & Telecom
Press		
Communication Research Statistics	Reinard	Sage

Journals to become familiar with:

International Journal of Intercultural Relations (IJIR)	IAIR	Elsevier
Intercultural Communication Studies (ICS)	IAICS	
Journal of International & Intercultural Communications	NCA	Routledge
Journal of Intercultural Communication (JICC)		
www.immi.se/intercultural/		
Cross-cultural Research (CCR)	SCCA	Sage
Journal of Cross-cultural Psychology (JCCP)	IACCP	Sage
Communication Theory (CT)	ICA	Blackwell
China Media Research (CMR)	www.chinamediaresearch.net	
Language & Intercultural Comm.	http://www.tandfonline.com/toc/rmli20/current	